

**Course and Exam Regulations**  
**HfWU**  
**Nürtingen-Geislingen University**  
**Addendum for the Master's Program in**  
**International Management**  
**Date: 20 April 2023**

## **Legal basis**

Based on section 8 (6) in conjunction with section 30 (1) and section 32 (3) of the state higher education act in Baden-Württemberg ("Landeshochschulgesetz" - LHG) dated 01 January 2005 (law gazette 2005, page 1), last amended by article 8 of the act dated 07 February 2023 (law gazette pages 26 and 43), the senate of Hochschule für Wirtschaft und Umwelt Nürtingen-Geislingen (Nürtingen-Geislingen University) agreed the following course and exam regulations for the Master's Program in International Management on 06 April 2023.

## **1) Individual regulations**

### **1.1 Structure of the program**

The Master's Program in International Management comprises 3 study semesters. Admission requirements are governed by the statutes of admission.

- (1) The modules and module examinations required for successful completion of the master's program are listed in the table in part 2. In principle, classes and examinations will be held in English.
- (2) The total amount of elective and compulsory modules required for successful completion of the program is defined in credits. 90 credits are required for the master's program.
- (3) The master's program consists of compulsory modules and one elective module plus, if applicable, additional modules. The compulsory modules and the range of electives are outlined in part 2. In exceptional cases, students can apply to the Examination Board for approval to take suitable modules from other master's programs at Nürtingen-Geislingen University. As far as the additional modules are concerned, the students in the master's program may choose from all modules available at Nürtingen-Geislingen University.
- (4) Each student must choose an elective module. The deadlines for registration will be notified in advance.
- (5) By derogation from sect. 2 (9) of the course and exam regulations of Nürtingen-Geislingen University (general provisions for bachelor's and master's programs), some parts of the class and/or of the examinations in a course or a module may be offered online, e.g. via video calls. Therefore, students must ensure they have the necessary prerequisites available for taking part in online classes, especially an internet-ready device with a camera and a microphone and access to the internet.

### **1.2 Module examinations**

- (1) In principle, module examinations must be taken as listed in the table in part 2.
- (2) The topics for the "Preparatory Seminar Master's Thesis" for the following semester will be posted 4 weeks before the end of the current lecture period. Registration takes place one week after the topics have been posted. The written assignment must be handed in no later than one week after the beginning of the lecture period.
- (3) If a module examination involves giving a presentation, the topics will be announced by the lecturer in charge during the first two weeks of the semester.
- (4) Only students who have already provided proof of their German language skills at level A2 or better can be admitted for the master's thesis.

## **Legend**

CR	= Credits
D/E	= Class may be held in English
ECTS	= European Credit Transfer System
E	= Class held in English
eK	= E-exam ("E-Klausur")
GM	= Weighting for module grade (in %)
K	= Written exam ("Klausur")

M	= Oral exam (“mündliche Prüfung”)
MA	= Master’s thesis (“Masterarbeit”)
Mo	= Months (“Monate”)
MP	= Module examination (“Modulprüfung”)
NG	= Weighting of grades for overall grade (“Notengewichtung für die Gesamtnote”)
O	= Module will take place online
PV	= Prerequisites for admission to examination (“Prüfungsvorleistung”)
R	= Presentation (“Referat/Präsentation”)
S	= Written / drawn work (“schriftliche / zeichnerische Arbeit”)
SoSe	= Summer semester
SPO-AT	= General provisions of the course and exam regulations (“Studien- und Prüfungsordnung Allgemeiner Teil”)
StA	= Research paper (“Studienarbeit”)
SWS	= Contact hours per week per semester (“Semesterwochenstunde”)
WiSe	= Winter semester
WP	= Elective module (“Wahlmodul”)

#### IMPORTANT NOTICE

#### COURTESY TRANSLATION

Please refer to the German original version for the official document.

## 2) Modules and Module Examinations

Table 1 All Course Modules

Semester	Module Number	Modules German English	CR	SWS	PV	MP	GM	NG	Comments
1	204-002	General Management <i>General Management</i>	5	4		K 90 + StA	70/30	5	E
	204-003	Managing Projects and Organisations <i>Managing Projects and Organisations</i>	5	4		K 60 + StA	50/50	5	E
	204-036	Accounting <i>Accounting</i>	7	5		K 120		7	E
	204-041	Value Chain Management <i>Value Chain Management</i>	6	4		K 90 + R	80/20	6	E
	204-037	Quantitative Finance <i>Quantitative Finance</i>	7	5		M 15		7	E
	Total for semester 1			30	22				30
2	204-006	Managerial Economics <i>Managerial Economics</i>	5	4		K 90 + R	80/20	5	E
	204-007	International Business & Management <i>International Business &amp; Management</i>	5	4		K 90 + R	80/20	5	E
	204-038	International Financial Resources <i>International Financial Resources</i>	5	4		K 90 + R	80/20	5	E
	204-009	International Value Chain Management <i>International Value Chain Management</i>	5	4		K 90 + R	80/20	5	E
	204-026	Preparatory Seminar Master Thesis <i>Preparatory Seminar Master's Thesis</i>	4	2		StA		4	E
		Elective <i>Elective</i>	6	4		Please refer to table 2		6	may alternatively be taken in semester 3
	Total for semester 2			30	22				30
3	204-039	Sustainable International Trade <i>Sustainable International Trade</i>	5	4		K 90 + R	80/20	5	E
	204-027	Strategy Cases <i>Strategy Cases</i>	5	3		K 60 + StA	50/50	5	E
	204-032	International Business Law <i>International Business Law</i>	5	4		M 15		5	E
	204-019	Master Thesis <i>Master's Thesis</i>	15			Ma 4 Mo		15	E
	Total for semester 3			30	11				30
Grand total for complete program			90	55				90	

**Table 2 Electives**

The electives available during the upcoming semester will be communicated at the beginning of each semester.

Sem ester	Module Number	Electives German English	CR	SWS	PV	MP	GM	NG	Comments	
2	204-010	International Value Chain Management <i>International Value Chain Management</i>	6	4		K 120 + R	70/30	6	E	
	204-029	Business Challenge <i>Business Challenge</i>	6	4		StA		6	E	
	204-035	Sustainability Management <i>Sustainability Management</i>	6	4		K 90 + R	70/30	6	E	
	204-040	Business Analytics and Artificial Intelligence <i>Business Analytics and Artificial Intelligence</i>	6	4		StA		6	E	
	204-042	Innovation for Sustainability <i>Innovation for Sustainability</i>	6	4		StA		6	D/E HfWU Module B	
	102-053	Startup Lessons <i>Startup Lessons</i>	cf. course & exam regulations ("SPO") IFB						6	E HfWU Module A
	900-007	Social Innovation <i>Social Innovation</i>	cf. statutes for HfWU modules						6	HfWU Module A usually during the summer semester

Students must apply to the Examination Committee of FAVM faculty for approval if they wish to take additional modules from other degree programs. For modules from other degree programs, the relevant module examinations are outlined in that program's course and exam regulations. Since some electives are only offered once a year, students can take the elective in semester 2 or 3.

**3) Commencement, interim regulations**

These course and exam regulations will come into effect on 01 September 2023. For students who have commenced their program before this date, the previous version will remain valid until graduation.

Nürtingen, 20 April 2023

Prof. Dr. Andreas Frey  
Rector

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